



Press Release
Paris, 6 June 2017

Qobuz comes to the Freebox!

Qobuz announces that its PREMIUM and HI-FI music streaming services are being built into the Freebox Revolution box through a new, purpose-developed app.



Music lovers can now use the Qobuz online music service on their Freebox Revolution through a new, dedicated app. The streaming service, available in both true CD quality (FLAC) and "Hi-Res", is a **world's first** on a set-top box.

The new application's intuitive interface makes it easy for users to browse the extensive Qobuz streaming service directly on their Freebox and enjoy:

- Playlists curated and documented by Qobuz editorial writers
- Original selections and "Qobuzissime" discoveries
- Exclusive information about album content and tracks

The Qobuz app for Freebox also gives anyone with a Freebox Revolution access to a vast and ever-growing library of video interviews with top artists in every musical style (*Norah Jones, Cocoon, Fakear and Lang Lang, to name a few*).



Musicalement parlant, cette ère possède-t-elle un parfum particulier par rapport à aujourd'hui ? Toutes ces chansons des Eagles, d'Elton John, de 10CC...

Qobuz for Freebox lets listeners take full advantage of the Freebox Revolution's audio features. By connecting the Freebox Revolution to a home cinema or hi-fi system through its optical or HDMI output port, users will obtain optimal, "lossless" sound reproduction¹. And if users subscribe to Qobuz's "Hi-Res" service (visit <http://qob.uz/sublimeplus-fr>), they will enjoy the 24-bit high-resolution sound delivered by the new Qobuz Sublime+ subscription (which Qobuz is the only service in the world to offer).

Signing up for the PREMIUM or HI-FI plan (respectively €9.99 and €19.99 a month) is child's play with the Qobuz on Freebox Revolution app: users simply set up an account and enter their four-digit Freebox security code. The first month's subscription is free of charge² (and with no obligation).

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Additional images available upon request.

Contact us for a trial subscription or a demo of our services.

¹ For the hi-fi subscription only (16-bit/44.1 kHz FLAC)

² One month's subscription free with any new subscription to Qobuz Premium or Qobuz Hi-Fi. Special offer only for Free subscribers with a Freebox Revolution. Check www.qobuz.com/fr-fr/legal/terms for [Terms and Conditions](#).

The Freebox Revolution offer is subject to eligibility.

About Qobuz

Qobuz is an online music platform which offers streaming subscriptions and instant downloads. Qobuz is the world leader in high-quality sound, and sets itself apart with its content selection and editorial line.

Qobuz has, over many years, set the standards for the online music industry, by pushing producers, artists and studios to provide the public with the best possible sound sources, in "lossless" sound quality and high resolution (Hi-Res). As of today, the Qobuz catalogue contains 40 million tracks. All of it is available in 16-bit/44 kHz quality, i.e. quality similar to what is found on a CD, in the Sublime and Sublime+ subscriptions.

Qobuz also offers access to the largest Hi-Res catalogue in the world, of around 70,000 albums. Since May 2017, all of this collection will be available via Sublime+, the first Hi-Res music streaming subscription service in the world.

The service, member of the DEG (The Digital Entertainment Group), is currently available in 9 countries (France, the UK, the Republic of Ireland, Germany, Austria, Switzerland, Belgium, Holland and Luxembourg), and will soon be launched in Spain, Italy, Poland, the USA and Canada.

Qobuz was created in France by Yves Riesel and Alexandre Leforestier in 2007. It was taken over in late 2015 by Xandrie SA, based in Pantin, near Paris.

About the Qobuz audio eco-system

The manufacturers Sonos, Yamaha MusicCast, LINN, Devialet, Bluesound, NAD, Auralic, Aurender, Esoteric, Harman Kardon, Mark Levinson, Melco, Samsung, Cabasse, Arcam, T+A, Burmester, AVM, Musaic, Advance Acoustic, Sim Audio. GoogleCast technology used by Sony, LG, B&O, Pioneer, Onkyo, JBL, Naim, Raumfeld, Chromecast but also DTS Play-Fi used by McIntosh, Klipsch, Martin Logan. Software: Audirvana (Mac only), BubbleUPnP (Android only), MConnect (iOS & Android), USB audio Player PRO (Android) et Kodi (XBMC). And, of course, any device compatible with AirPlay or Bluetooth.

What is HI-RES sound?

Qobuz is certified Hi-Res by the Japan Audio Society. The Japan Audio Society (JAS) is the only body to propose a definition of Hi-Res audio, and to operate a label of the same name.

According to the JAS, the term Hi-Res Audio covers all the analogous instruments which are capable of reproducing, or recording at, a frequency greater than 40 kHz (microphone, headphones, speakers etc.) and all the digital instruments capable of processing or converting signals to 24-bit/96 kHz. Many Japanese manufacturers design their Hi-Res products according to these specifications.

In technical terms, to merit the Hi-Res qualification, the volume of information transmitted must be greater than that of a CD (44.1 kHz/16-bit) or DAT (48 kHz/16-bit). There is not one type of Hi-Res file, but many. FLAC, WAV, ALAC, AIFF, DFF, DSF... In fact, all these formats can be considered to be part of the Hi-Res class from the moment that they are encoded in 24-bit (except for DSD formats derived from SACD, whose operation on 1-bit is different).

About Free

Free – an Iliad Group subsidiary – is the inventor of the Freebox, the first multiservice box on ADSL. Free is behind numerous innovations in the Broadband and Ultra-Fast Broadband access segment (VoIP, IPTV, flat-rate calling plans to multiple destinations, etc.).

Free provides straightforward and innovative offerings at the best prices. For example, the Freebox Revolution, the 6th generation of Freebox units, includes an NAS and a Blu-Ray™ drive, and the Freebox mini 4K was the first Android TV™ and 4K box on the French market. Free was the first operator to include calls from landlines to mobile phones in its offerings and also calls to French overseas departments (DOM).

Since January 2012, Free has brought mobile phone usage within everyone's reach with straightforward, no-commitment offerings at very attractive prices. At just €15.99 per month for Freebox subscribers, the Free Mobile Plan includes roaming communications all year round from more than 35 countries (unlimited calls, texts and MMS as well as 5GB/month of 3G mobile Internet from these destinations)

as well as unlimited 4G in Metropolitan France. As at March 31, 2017, Free had over 19 million subscribers (6.5 million Broadband and Ultra-Fast Broadband subscribers and 12.9 million mobile subscribers).