



Press Release  
Paris, Thursday 1 June 2017

## QOBUZ AT MIDEM – 6-9 June 2017

QOBUZ Stand: P3-B1

**Qobuz will present itself at MIDEM, to announce its latest developments and its next initiatives to MIDEM's international partners and the press, and give participants an idea of the exceptional dynamism of the French online music platform on the eve of its tenth anniversary.**

Qobuz, represented by its Head of Marketing, Malcom Ouzeri, will take part in two panels as part of **"Streaming Day", Tuesday 6 June 2017** at the **Cash Factory**:

- **From 10am to 11am:** Streaming - What's Next? This session explores the next generation of Music Services, the importance of curation, recommendation, playlists and genre-specific platforms.
- **11am to 12 noon:** High Resolution Streaming - High Resolution in music streaming.

**Contact us:**

Nessa Payet – [n.payet@open2europe.com](mailto:n.payet@open2europe.com)  
+33 1 55 02 14 67

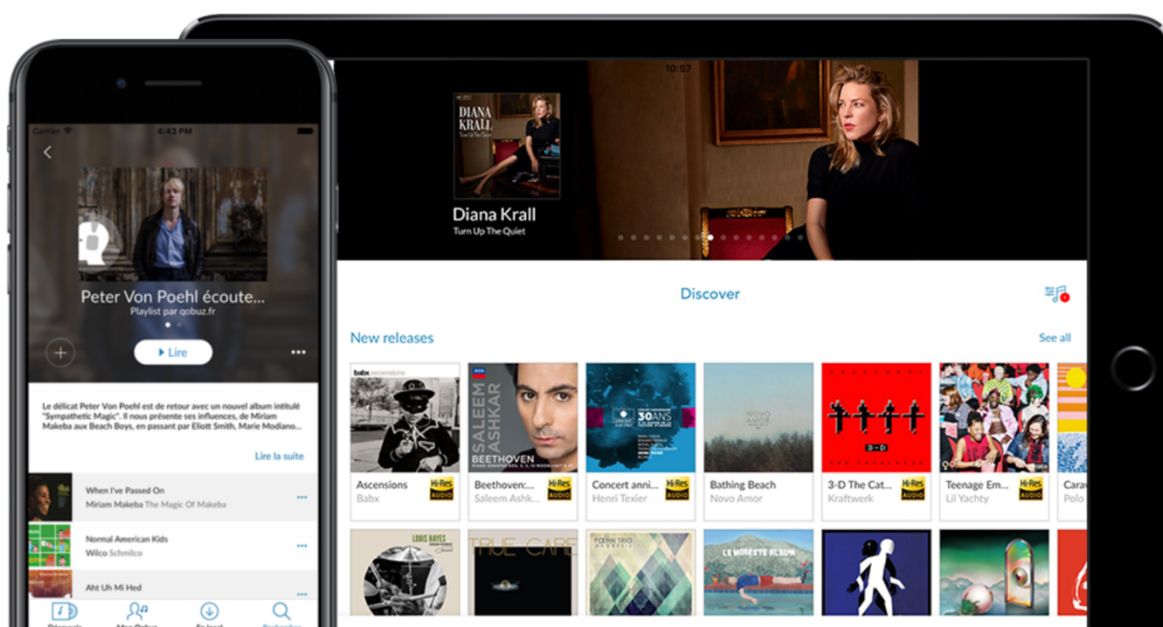
**The new Qobuz V.4.0 application for iOS  
Available on the App Store.**

**Qobuz confirms its world-leader status  
in Hi-Res music and sound quality**

**From today**, Qobuz users will be able to download, for free, the new Qobuz app for iOS from the App Store. The Android version will follow on Google Play a few weeks later. This new version of the App (v. 4.0) is a complete recasting of the design and functions of the online music service, which cultivates the essence of the spirit of Qobuz. The musical experience has been completely reconceived, so as to make use of the latest developments in online music for demanding music lovers.

The main new features and functions of Qobuz v. 4.0 are:

- Graphic redesign and optimised interface
- Hi-Res streaming with the new Sublime+ 24-bit subscription
- The option of subscribing from the app
- Importing music for offline listening
- Non-subscribing instant download customers now have the option of using the app to synchronise and play their downloads straight from the app
- "Discover" menu with annotated albums
- Access to hundreds of thousands of digital booklets (Qobuz exclusives)
- Access to exclusive editorial content
- New "Qobuz & You" section: user information and equipment test bench
- A choice of audio quality at any time (320kbps MP3/FLAC 16-bit/44.1 kHz/Hi-Res 24-bit up to 192 kHz), depending on your subscription



With this update, Qobuz has become even more versatile and mobile and a real musical revolution has been set in motion. For the first time, it is possible to listen to 24-bit music, streamed and offline, directly from your smartphone or tablet.

The app is currently available in the 9 countries where Qobuz is already present: France, the UK, the Republic of Ireland, Germany, Austria, Switzerland, Belgium, Holland and Luxembourg.

Qobuz announces that it is continuing its international development and this year it will launch its services in Spain, Italy, Poland, the USA and Canada.



Qobuz is offering a 1-month free trial of its service, and has recently launched the new Sublime+ subscription, a world-exclusive which allows users to listen to music in real High Resolution 24-bit quality. For more information about Qobuz subscriptions, visit <http://qob.uz/offers>

Strategically oriented towards streaming, Qobuz is simultaneously reaffirming its commitment to "instant" download services.

Its internet download site will be updated and the new version will be available at the end of Summer 2017. It will aspire to be the most comprehensive site for instant download customers. It will offer all musical genres, all labels and all types of audio quality. The accent will be placed on high-end material, with a vast supply of albums in DSD, Binaural, 5.1-Multi Channel.

### **QOBUZ PRESS CONTACT**

**Nessa Payet – [n.payet@open2europe.com](mailto:n.payet@open2europe.com)**

**+33 1 55 02 14 67**

Additional images available upon demand.

Contact us for a trial subscription or a demonstration of our services.

## About Qobuz

Qobuz is an online music platform which offers streaming subscriptions and instant downloads. Qobuz is the world leader in high-quality sound, and sets itself apart with its content selection and editorial line.

Qobuz has, over many years, set the standards for the online music industry, by pushing producers, artists and studios to provide the public with the best possible sound sources, in "lossless" sound quality and high resolution (Hi-Res). As of today, the Qobuz catalogue contains 40 million tracks. All of it is available in 16-bit/44 kHz quality, i.e. quality similar to what is found on a CD, in the Sublime and Sublime+ subscriptions.

Qobuz also offers access to the largest Hi-Res catalogue in the world, of around 70,000 albums. Since May 2017, all of this collection will be available via Sublime+, the first Hi-Res music streaming subscription service in the world.

The service, member of the DEG (The Digital Entertainment Group), is currently available in 9 countries (France, the UK, the Republic of Ireland, Germany, Austria, Switzerland, Belgium, Holland and Luxembourg), and will soon be launched in Spain, Italy, Poland, the USA and Canada.

Qobuz was created in France by Yves Riesel and Alexandre Leforestier in 2007. It was taken over in late 2015 by Xandrie SA, based in Pantin, near Paris.

## About the Qobuz audio eco-system

The manufacturers Sonos, Yamaha MusicCast, LINN, Devialet, Bluesound, NAD, Auralic, Aurender, Esoteric, Harman Kardon, Mark Levinson, Melco, Samsung, Cabasse, Arcam, T+A, Burmester, AVM, Musaic, Advance Acoustic, Sim Audio. GoogleCast technology used by Sony, LG, B&O, Pioneer, Onkyo, JBL, Naim, Raumfeld, Chromecast but also DTS Play-Fi used by McIntosh, Klipsch, Martin Logan. Software: Audirvana (Mac only), BubbleUPnP (Android only), MConnect (iOS & Android), USB audio Player PRO (Android) et Kodi (XBMC). And, of course, any device compatible with AirPlay or Bluetooth.

## What is HI-RES sound?

Qobuz is certified Hi-Res by the Japan Audio Society The Japan Audio Society (JAS) is the only body to propose a definition of Hi-Res audio, and to operate a label of the same name.

According to the JAS, the term Hi-Res Audio covers all the analogous instruments which are capable of reproducing, or recording at, a frequency greater than 40 kHz (microphone, headphones, speakers etc.) and all the digital instruments capable of processing or converting signals to 24-bit/96 kHz. Many Japanese manufacturers design their Hi-Res products according to these specifications.

In technical terms, to merit the Hi-Res qualification, the volume of information transmitted must be greater than that of a CD (44.1 kHz/16-bit) or DAT (48 kHz/16-bit). There is not one type of Hi-Res file, but many. FLAC, WAV, ALAC, AIFF, DFF, DSF... In fact, all these formats can be considered to be part of the Hi-Res class from the moment that they are encoded in 24-bit (except for DSD formats derived from SACD, whose operation on 1-bit is different).